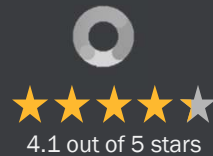
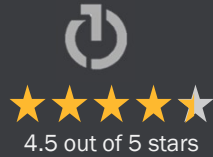


THE RESULTS ARE IN!

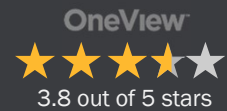
Basis Customer Experience & Satisfaction Ratings

G2 USER RATING

Rated the #1 DSP
for 16 consecutive quarters



Five category G2 Leader

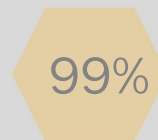


NET PROMOTER SCORE

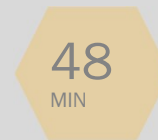
1	Basis	42
2	The Trade Desk	35
3	Mediamath	35
	SaaS Benchmark	30
4	Amazon	21
5	Quantcast	18
6	Xandr/AppNexus	9

Basis NPS: conducted October 2021
Comp NPS: Advertiser Perceptions Q3 2018
Benchmarks: NPS Benchmarks by Industry

CUSTOMER SATISFACTION



Customer Satisfaction
of Tier 1 Basis support



Time to First Reply
(average)

WHAT OUR CUSTOMERS ARE SAYING

"We've seen better results for our clients and couldn't be happier."

-Account Specialist

"We use several martech platforms and none provide the responsive customer service the Basis team does."

-SVP, Digital Media

"The Basis team has been an integral partner for our team's growth."

-VP Digital Planning & Optimization