

s n i p p i e s

W H A T ' S Y O U R S T O R Y

A man with extensive tattoos on his arms is sitting at a desk, leaning forward and writing on a piece of paper with a pen. The scene is dimly lit with a warm, orange-brown color cast. In the background, there are some framed pictures on the wall and various items on the desk, including what looks like a coffee cup and some papers. The overall mood is focused and creative.

“Something surprising happens
when information comes from a
story rather than just simple facts:
more of our brain lights up.
When we hear a story, neural
activity increases fivefold”

Joe Lazauskas

ALL ABOUT

WHO WE ARE

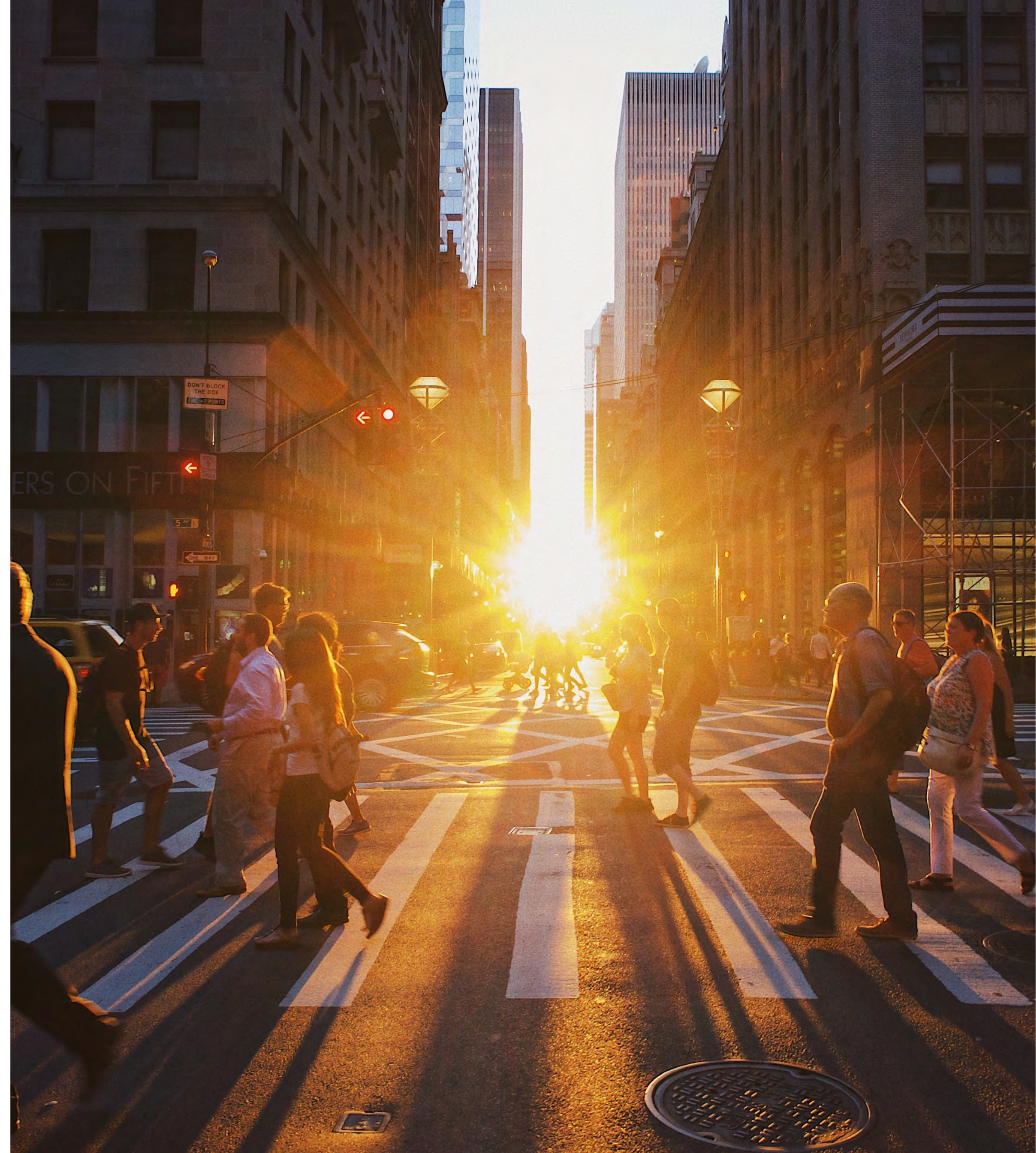
Since it was founded in 2001, Snippies has produced over 10,000 videos for Fortune 500 companies. Our growing list of over 3,000 satisfied clients includes companies like Amazon, Google, Droga5 and WPP.

We have a network of Directors of Photography in over 150 cities around the globe, a full staff of creative professionals, and fourteen online edit stations in our New York headquarters.

We specialize in bringing stories to life.

TEAM LEADS

Jeanne Finnerty - President/Creative Director
Tom DiCerbo - Managing Partner/Executive Producer
Tim Hickson - Director of Post Production





OUR CLIENT EXPERIENCE

Snippies has succeeded not just by providing a great final product but also by providing an exceptional client experience.

Every project has both a dedicated production team and a dedicated account manager to help guide you through what can be the maze of production.

The production team ensures that we stay on track with scripting, shooting and editing. While the account manager ensures that all communication flows smoothly and effectively, and that every client need is being addressed.



SAMPLES

ON-STREET



B B C

GLOBAL TRENDS

WATCH



A M C

DIVERSITY IN FILM

WATCH



B A L A N C E B A R

LIFE IN BALANCE

WATCH

TESTIMONIALS



GOOGLE

DYNAMIC LEARNING

WATCH



VARIAN

PATIENT JOURNEY

WATCH



BCG

AUTONOMOUS VEHICLES

WATCH

ACTIVATIONS



D I X I E

DEADZONE DINER

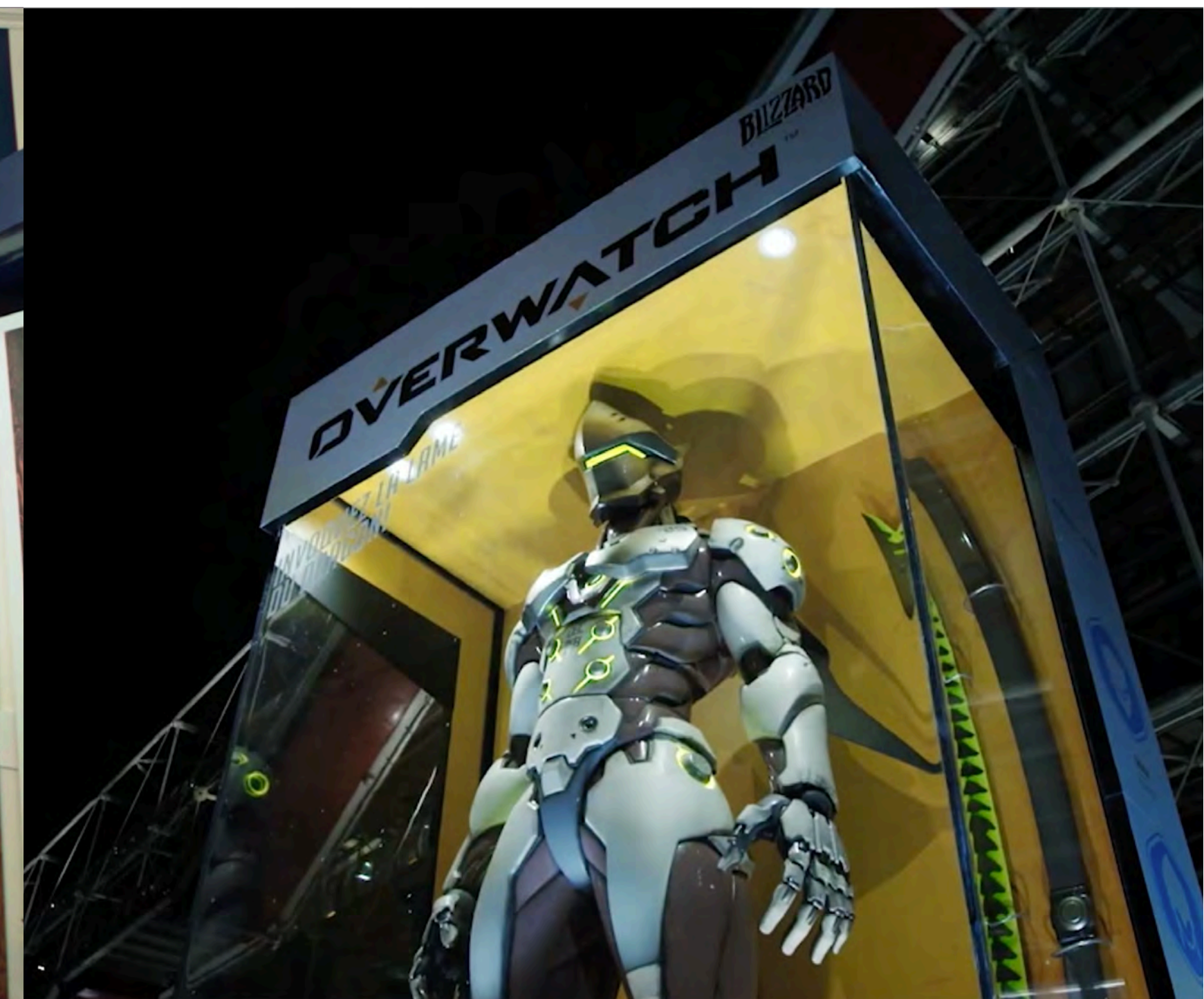
WATCH



B A S K I N R O B B I N S

STRANGER THINGS

WATCH



B L I Z Z A R D

OVERWATCH LAUNCH

WATCH

EVENTS



GOOGLE

GROW WITH GOOGLE

WATCH



MIRREN

NEW BUSINESS CONFERENCE

WATCH



DeLONCHI

TASTE OF TORONTO

WATCH

ANIMATION

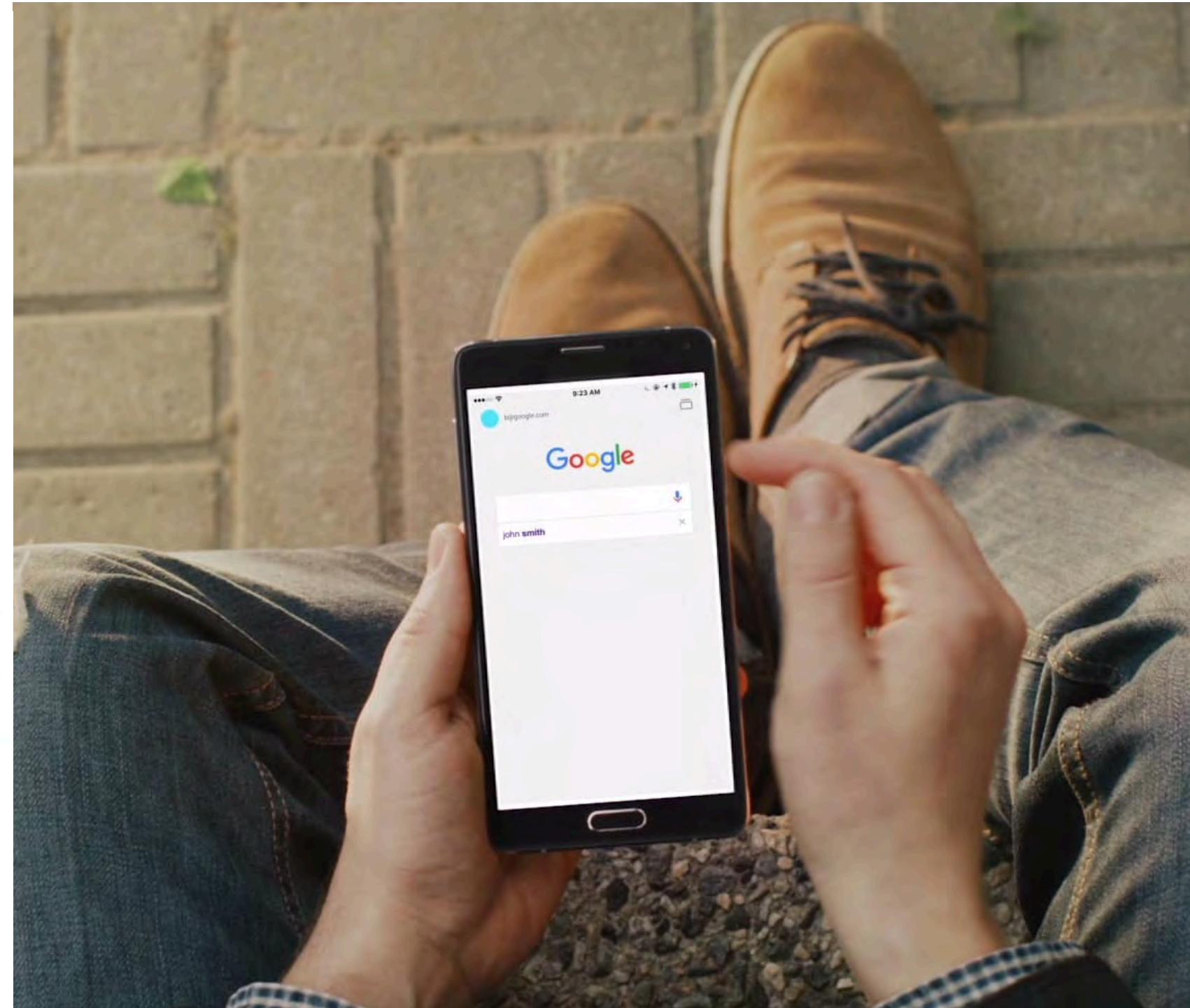
Offer
Quick
Test



SNIPPIES

ANIMATION REEL

WATCH



GOOGLE

HIGH PLATFORM

WATCH



UNILEVER

ST. IVES SKINCARE

WATCH

PRICING

STANDARD PRICING

2 PERSON CREW

DP and PA, with full off-site production support.

HD Camera Package, Light Kit, Camera Mounted Shotgun Mic and Wireless Lav Mic

US

½ Day (5hrs)

\$2,750

Full Day (10hrs)

\$3,295

INTERNATIONAL

½ Day (5hrs)

\$2,950

Full Day (10hrs)

\$3,495

Good for sit-down interviews and basic presentation/event coverage

3 PERSON CREW

DP, 2nd Camera Op, and PA, with full off-site production support.

HD Camera Package, Light Kit, Camera Mounted Shotgun Mic and Wireless Lav Mic

US

½ Day (5hrs)

\$3,895

Full Day (10hrs)

\$4,775

INTERNATIONAL

½ Day (5hrs)

\$4,250

Full Day (10hrs)

\$5,175

Good for higher end sit-down interviews and larger events

ADD-ONS

On-Site Producer

Helpful with on-site shoot logistics, shot selection, interviewing and wrangling interviewees

Full Day: \$1,295

Half Day: \$1025

Audio Tech

Improved audio quality, preferred in noisy areas & when working with multiple interviewees

Full Day: \$1,480

Teleprompter

Operator with teleprompter

Full Day: \$1,395

On Street Pitch Package

3 markets, 18 interviews 1-2 minute sizzle

\$ 7 , 5 0 0

*Half Day rate is not available in all International Markets, if unavailable Full Day rate will be used for all shoots regardless of duration

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